Service To Grocers

Continued and increasing business proves appreciation of the service we are rendering the retailers in our territory.

We are now handling all standard goods at margins that are a surprise to other dealers. Our stock is fresh and up-to-the minute. Prompt shipment, accurate consignments and fair treatment, our motto.

The Atlantic Grocery Co.

Palatka, Florida

The massive touring car shot through the village and was lost in the cloud of dust that rose in its wake. Virginta's eyes filled with longing as they followed the car, then dropped wistfully to the letter in her hand.

"If only I could follow the trail of the automobile," she murmured long-"Why couldn't I, anyway? came defiantly as she lifted the letter and reread the offer which opened to her the chance she sought so eager ly, the opportunity to return city ward, to teach, to be one of the million active human beings instead of existing in a half-dead village, stagnant, disinterested.

She grouned aloud. Of what use were her years at college, her struggle to graduate at the head of her class if all must end this way?

A slight sound aroused her attention-a book falling from the limply closed fingers of her mother, who had fallen asleep in the rocking chair. The soft lace on her bosom rose and fell gently, evenly; and one large tear strayed slowly down her cheek. "What was she dreaming of, to cause the tear?" Virginia wondered, and instantly surmised the answer. In a inkling, the tempting letter was rn into fragments and tossed into fireplace. Virginia's decision was

Mrs. Marsh was delighted when she learned of Virginia's deciston. merry brown eyes gleamed mischlev-ously, and when, on a later day, she told her daughter of the expected arrival of Dr. Ernest Harlow, a family friend, her eyes twinkled again.

Virginia was making flaky biscuits when the guest arrived. He sat on the cool porch with mother, and under the spell of her broad sympathy. he told of his experiences. "Three years of service in the hospitals and, Hard, hereserick Must recuperate before starting in with dental practice on this side of with dental practice on this side of the great ocean. Need of dentists in the army? I guess yes! Terrifo-denand; no rost, day after day." So he conversed, and later, "I'm tired of everything. That's sin way I food. Just exhausted. Don't want to see the street curs, the the docs, anything inforcing to elystra on Pon't exen-

Virginia peregual i p her correspoid

Hatelett more lifteness.

"Gots are killing and about a not form. Of rours of a rich with Los when a municipal work from "more", he can't be boiltered with a girds, sur-

Virginia ming the hell for diam'r When Mrs. Marsh led the dector to otherstmeeter make beam to Virginte prised Mrs. Murch of the fact its her charging was funding with a neighbor. Mrs. March would know ingly, arging has guest to ent. He started in monchalantly, but the lesand tender sliced chicken tasted as no neeter tusted to the gods. A forming glass of lee cold mills was soon emptied. Then the raspherry short cake, and the geoseberry han

"You are a wonderful cook," de-clared the tired doctor, "Give all the praise to Virginia," Mrs. Marsh returned.

"I knyen't met rour daughter yet. Where is she?" Doctor Harlow looked around eagerly.

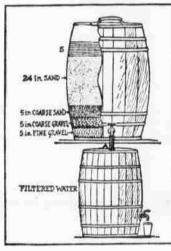
She doesn't core for men." amiled Mrs. Marsh, "They are such silly flirtetions creatures is a rule. But you

will meet her sometime, I suppose," Life from that day became very interesting to Virginia Marsh. Community work and city environment were forgotten in the new game of dodging the attractive young man who couldn't be bothered with girls, but who very plainly showed his desire to become better acquainted with the clever housekeeper, whose picture found its way to his bureau. He met her, of course, and tried to interest her in his European adventures, but there was an offishness in her manner which irri-

BARREL-KEG WATER FILTER

Device, With Ald of Sand and Gravel Will Provide Pure Water for Home Use.

A satisfactory water filter can be arranged by using a barrel and a keg as suggested in the diagram, With an ordinary 50-gallon barrel, the layers of filtering material being of the thickness shown, the free space (S) at the top will hold about eight gallons of water. In using the arrangement the filter barrel is filled with water, and a faucet (A) is opened, permitting the liquid to seep through into the



A Home-Made Filter.

water keg. When the water keg is filled faucet A can be closed and the filter barrel again charged. When the filter works slowly it indicates the sand is becoming clogged. This condition can be corrected by removing some of the top layer of the sand, pos sibly to the depth of six inches, and replacing it with clean sand. All of the sand and gravel in the barrel should be thrown away and renewed at regular intervals.

Answered.

"You know." said the lady whose motor car had run down a man, "you must have been walking very careless ly. I am a very careful driver, I have been driving a car for seven years."

"Lady, you've got nothing on me, I've been walking for 54 years,"-Detroit Motor News.

Dad's Little Joke.

"How do you like this necktle, son?" ", wouldn't wear it to a dog fight." "I'm glad to hear you say that. I'll hay it for myself. I'd like to have at least one tie of way own that you won't be wearing when I want it."

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the to we her into ton.
One evening he induced her to pudthe across the luke with him. Far out from the shore he trailed his paddle carelessly behind him and leaned towhere the girl, grinly determined to have his say uninterrupted. "Virginia. I can't get you off my mind at all. I'm mad about you so wildly in closs vegetable saind, the her biscuits love that you've got to give me one word of encouragement or I'll-I'llwell, I don't want to think what I might do. Couldn't you care enough for me to be my wife?"

Virginia's eyes drooped to hide from him the light of love that rose triumphantly thrilling. "I gave up a career to stay with my mother. For the same reason I must renounce all thought of marrying. I cannot leave

"Couldn't we take the little mother

with us, Virginin?"
"She would die of homesickness. for she has lived here all her life. No. she would refuse to go, I am

The doctor's brow grew wrinkled. He gritted his teeth and looked more determined than ever, more ready for the buttle.

Virginia spoke is softly that Doetor Harlow had to shift out of his seat in the cance to kneel beside the reclining girl. "Say it again Virginia," he

"There isn't a dentist in town," re-peated Virginia smiling into his eyes, (Copyright, 1919, McClure N. aspaper Syn-

READ TODAY'S NEWS TODAY IN THE NEWS

The warm welcome accorded the Palatka Daily News has been most encouraging to the publishers. It is proof positive that the American people are demanding more speed, even in getting the world's news. We print it the day it happens. The afternoon paper is steadily gaining in public favor. It is distinctly the home paper everywhere.

World's Greatest Afternoon Service

The Palatka Daily News carries the United Press afternoon service. organization serves more afternoon papers than any two news associations in the country. It is crisp, interesting and reliable. It speaks for itself as it is presented daily in the columns of the Daily News. This service will be increased in number of words as soon as additional facilities for handling it are received.

Why We Chose The Afternoon Field

The publishers chose to enter the afternoon field, in preference to the morning field for reasons that are so obvious that there was no occasion for hesitancy. If experience had proven that the morning fields is the most desirable in cities the size of Palatka present conditions here would not have decided the publishers not to enter that field. But the afternoon field is the field for the advertiser and the reader—locally.

In the United States there are two afternoon papers for every morning paper In Elorida there are nineteen afternoon papers and eleven morning papers. In no city is there a morning paper where there isn't an afternoon paperexcept Palatka.

These figures prove that the demand of advertisers is that their store news shall be circulated on the day it is printed and on the day that current news happenings are chronicled. In large centers of population the morning papers depends, to a large extent, on its general circulation outside the local field.

Seventy-five per cent of the advertising for local readers in New York and Chicago is carried by the afternoon papers,

The afternoon paper goes into the home before supper, just when the housewife is finishing her day's work and when the husband has come home from his labors. From it is mapped out tomorrow's purchases, as there is no time in the morning for wife or husband to look over the morning paper until after the first rush of activity incident to the starting of the day.

This is the age of speed and people want the news the day it happens. That's why the publishers chose to enter the afternoon field.

A Paper For All Of The People

THE DAILY NEWS will be published in the interest of all of the people of Palatka and Putnam County first. Our editorial aims and purposes will be found on the editorial page. The paper will be all home print and will issue every day in the week except Sunday. It will be delivered in the city by carrier and in the county and elsewhere by mail at the following rates:

> Per week 15c Per month 50c \$1.50 Three months Six months 2.75One year 5.00

If you wish to be a subscriber to THE PALATKA DAILY NEWS fill out the attached coupon and send or mail to

The Palatka News Palatka, Florida

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0	90	-	\circ	17

THE PALATKA NEWS, Palatka, Fla.

Gentlemen:

Enclosed please find \$ for which please send me THE PALATKA DAILY NEWS to the below address for months.

Very truly, Name

Street City State